

EDUCATION

- 2018 Philosophiae Doctor (European Doctorate in Law and Economics)
Erasmus Universiteit Rotterdam
- 2021 University Diploma in Arbitration Law [*Diplôme Universitaire en Droit de l'Arbitrage* (Bac +5)]
Montpellier University
- 2006 European Master in Law and Economics (doble degree, MSc/LLM)
Hamburg and Bologna Universities
Erasmus Mundus Scholar, European Commission grant recipien
- 2005 Master of Laws in Intellectual Property
Turin University (in partnership with the World Intellectual Property Organization)
- 2004 University Diploma in Intellectual Property and Competition Law [*Especialización en Patentes, Marcas, Derecho de Autor y Competencia*]
Santiago de Compostela University
- 2003 Master in Corporate Legal Consultancy [*Magíster en Asesoramiento Jurídico de Empresas*]
Austral University
- 2003 Degree in Teaching Legal Science [*Profesor Superior Universitario en Ciencias Jurídicas*]
Catholic University of Argentina
- 1999 Law Degree [*Abogado*]
Catholic University of Argentina

CONTINUING EDUCATION

- 2023 Remote Oral Advocacy Program – Latin America (ROAP – LATAM)
Delos Dispute Resolution
- 2023 PatentX
Harvard University Law School & WIPO Academy
- 2023 Pedagogical Certificate
IESEG School of Management
- 2021 Trento Training School: The rhetorical roots of argumentation. A legal experience
University of Trento – European Cooperation in Science and Technology (COST) grant recipient
- 2021 Intellectual Property Summer Session: “Copyright, Licensing, and Open Licensing”
American University Washington College of Law
- 2020 Creative Commons for Educators
Creative Commons
- 2016 CopyrightX
Harvard University Law School & Berkman Centre for Internet, and Society
- 2014 Legal Document Review [*Corrección de Textos Jurídicos*]
Institute of Belles Lettres “Eduardo Mallea”
- 2011 Colloquium for Teachers of Intellectual Property
World Intellectual Property Organization & World Trade Organization
- 2009 Summer School in Computer Law
European University Institute
- 2007 Summer School in Law and Economics
Hamburg University
- 2007 International Graduate Course “Making and Saving Deals”
Hamline University

ACADEMIC EXPERIENCE

PERMANENT FACULTY POSITION

- 2019-to-date IESEG School of Management, Paris
Head of the Legal Department [*Directeur de la Filière droit*]
Assistant Professor of Law [*Enseignant-chercheur*]

Courses taught: Bachelor Cycle – *Programme Grande École: Advanced Business Law; International Business Law; Think Like a Lawyer! Legal skills for business students*; Master Cycle – *Programme Grande École: Legal issues in Entrepreneurship and Digital Marketing, Global Labor Law for Managers*; MSc in Digital Marketing and CRM: *Data Protection for Digital Marketers*; MSc in Fashion Management: *Fashion Industry Law: IP/Trademark Issues, Copying and Counterfeiting*

ADJUNCT FACULTY POSITIONS

- 2018-to date Law School, *Adjunct Lecturer*, Catholic University of Lille, Double diplôme International Business & Law, *International Commercial Mediation Practice*
- 2018-to date *Teaching Fellow, CopyrightX Certificate*, Turin University, in affiliation with Harvard University Law School
- 2008-to date, *Adjunct Lecturer*, Master in Intellectual Property, Latin American School of Social Sciences (FLACSO), Buenos Aires, *Economic Analysis of Intellectual Property Rights*
- 2020-2021 *Adjunct lecturer - Professeur vacataire*, Cergy Paris Université, Faculté de droit, License en Droit – Parcours Droit espagnol et latinoaméricain, *Derecho de Familia; Derecho de la Responsabilidad; Derecho de las Obligaciones; Introducción al Derecho*
- 2018-2021 *Adjunct Lecturer and Module Leader*, *European Institutions and Comparative Political Systems*, Bachelor in International Business, ESCP Europe – Paris,
- 2018-2021, *Adjunct Lecturer, Intellectual Property and Marketing Strategy*, Summer School “Legal Business Skills for Europe”, University Institute of European Studies, Turin University
- 2018-2020 *Distance Learning Tutor*, World Intellectual Property Organisation. Courses tutored: *Intellectual Property Management (DL450E20S1); Intellectual Property Management (DL450EAICC19, Advanced International Certificate Course); Intellectual Property Management (DL450E19S1); Intellectual Property Management (DLLLMTN18)*
- 2018-2019 *Adjunct Lecturer - Professeur vacataire*, IESEG School of Management. Courses taught: *Global Labour Law for Managers, Negotiation, Contracts and Law, Introduction to International Arbitration, Legal Environment of Business, International Business Law, Advanced Business Law*
- 2018 *Adjunct Lecturer, Economic Analysis of Intellectual Property Rights*, Master's Degree in IP & Innovation, San Andrés University, Buenos Aires
- 2016-2018 *Deputy Director, Master of Laws in Intellectual Property*, Turin University
- 2016 *Adjunct Lecturer, Corporate Governance*, Palermo University, Buenos Aires
- 2015 *Adjunct Lecturer, Economic Analysis of Intellectual Property Rights, Master in Law and Economics*, Torquato Di Tella University, Buenos Aires,
- 2014 *Visiting Lecturer, Intellectual Property and Competition Law*, Superintendence of Market Power, Quito
- 2014 *Visiting Lecturer, Open-Source Software Licensing*, Intellectual Property Network, Montevideo
- 2013-2014 *Visiting Lecturer, Economic Analysis of Intellectual Property Rights*, Libera Università Internazionale Degli Studi Sociali Guido Carli, Rome
- 2014 *Visiting Lecturer, Copyright Law, Neighbouring Rights, Collective Right Management and Publishing Contracts*, Catholic University of Santiago de Guayaquil
- 2013 *Visiting Lecturer, Economic Analysis of Intellectual Property Rights*, Latin American School of Social Science (FLACSO) - Ecuador and Ecuadorian Institute of Intellectual Property, Quito
- 2011 *Visiting Lecturer, University-Industry Technology Transfer*, Ministry of Industry, Energy and Mining, Montevideo
- 2011 *Visiting Lecturer, Economic Analysis of Intellectual Property Rights*, Intellectual Property Institute, Montevideo,
- 2010 *Visiting Lecturer, International Intellectual Property Law*, Master of Laws in International and Commercial Law, University of New York, Tirana, in collaboration with the University of Greenwich
- 2006 *Pro Tempore Academic Coordinator, Intellectual Property Centre*, Austral University, Buenos Aires,
- 2002-2003 *Adjunct Lecturer, Commercial Law*, National University of Rosario,
- 2002 *Adjunct Lecturer, Commercial Law and Legal Philosophy*, Catholic University of Argentina

RESEARCH POSITIONS

- 2022-to date, Research Scholar, *Lille Economie Management* (LEM) Laboratory, Management & Organization Axis, IESEG School of Management, Université de Lille (associated to the French *Centre national de la recherche scientifique*, CNRS) UMR no. 9221.
- 2022-to date, Research Scholar, IESEG Center for Organizational Responsibility (ICOR), IESEG School of Management
- 2019-to date, Research Scholar, IESEG Centre of Excellence in Negotiation (ICON), IESEG School of Management
- 2016-to date Associate Research Scholar, Centre for Interdisciplinary Studies of Industrial and Economic Law (CEIDIE), University of Buenos Aires, Law School,
- 2010-2011 Semi-Senior Research Scholar, Latin American Council of Social Science (CLACSO), Buenos Aires
- 2007, 2013, 2014 Foreign Research Scholar, Max Planck Institute for Innovation and Competition – Munich

THESIS SUPERVISOR

- Master Thesis Supervisor, Programme Grande École, IESEG School of Management
- Master Thesis Supervisor, International Business & Law Double Degree, Université Catholique de Lille, School of Law
- Master Thesis Supervisor, Master of Laws in Intellectual Property, Turin University
- Master Thesis Supervisor, Master in Intellectual Property, FLACSO – Argentina

PEER-REVIEWER

- Comparative Legal History (Taylor & Francis, ISSN 2049-677X/2049-6788)
- Research in Law and Economics (Emerald Publishing, ISSN 0193-5895)
- Revista Iberoamericana de la Propiedad Intelectual (ISSN 2422-569X)

COACH

- 2020-2024 Coach of the Mediation Team of the Université Catholique de Lille School of Law and IESEG School of Management, International Commercial Mediation Competition, International Chamber of Commerce, Paris
- 2022 Coach of the Mediation Team of the Université Catholique de Lille School of Law and IESEG School of Management, Investor-State Mediation Competition, IIMC Colombo, Sri Lanka

PRESENTATIONS AND OTHER ACTIVITIES

- June 2024, *Choice of contract approach under the lens of cultural theory*, with Sudborough C., and Poliakova E., Meeting of the International Association for Conflict Management, Singapore
- July 2024, *Epistemological and methodological differences between Scientia Iuris and Law and Economics; is true interdisciplinarity between legal and economic approaches possible?* Internationale Vereinigung für Rechts- und Wirtschaftsphilosophie / International Association for Philosophy of Law and Social Philosophy 2024 Congress "The Rule of Law, Justice and the Future of Democracy.", Seoul
- 23 OCTUBRE 2024, *Regulación de la IA en la UE: enseñanzas que puede extraer Latinoamérica*, in LA REBELION DE LOS ALGORITMOS" INTELIGENCIA ARTIFICIAL, DERECHOS INTELECTUALES Y PROTECCIÓN DE DATOS, Universidad de Buenos Aires, Facultad de Derecho, Centro de Estudios Interdisciplinarios de Derecho Industrial y Económico (CEIDIE), Buenos Aires
- 2 May 2024, *ESG Regulation and the Challenge of Private Equity: Governments v. Markets*, International Business Transactions Discussion Series Washington and Lee University School of Law, Washington DC
- 3 April 2024, *El Rediseño de la Propiedad Industrial e Intelectual en el siglo XXI Diseño de Mecanismos y Derecho Privado: Hacia un Nuevo Código Civil y Comercial para el Estado Plurinacional de Bolivia*, Instituto de Investigaciones Jurídicas de la Universidad Nacional Autónoma de México, Mexico.

- February 21-23, 2024, *Legal risk management strategies of French companies subject to the Duty of Vigilance Act*, CERALE – UdeSA 2024 International Conference «Risk Management, Crisis, and Resilience. Challenges for Public and Private Management in a Changing World », Buenos Aires
- December 2023, *Decoding Proactive Law*, Conference in Celebration of the 10th Anniversary of the French Academy of Legal Studies in Business, Legal Transformations of the Firm in a Time of Environmental and Societal Challenges, Paris
- December 2023, *How business schools can help educate the future legal hybrid profiles companies need today*, Conference in Celebration of the 10th Anniversary of the French Academy of Legal Studies in Business, Legal Transformations of the Firm in a Time of Environmental and Societal Challenges, Paris
- December 2023, *Cutting-edge risk management strategies to foster collaborative partnerships*, Panel discussion, Academic Symposium 2023, World Commerce & Contracting, "Proactive contracting and the law ", London
- July 2023, *Using third-party visuals in accounting practice, teaching, and research Legal pitfalls and how to avoid them*, Critical Perspectives On Accounting Conference CPA 2023, Bogota
- 18 May 2022, *The COVID-19 pandemic, and Intellectual Property Law – An analysis two years later*, Master of Laws in Economic Law & Regulation, Andean University “Simón Bolívar”, Bolivia
- 21 April 2022, *Economic analysis of intellectual property rights*, online course on Valuation and Monetization of Intangible Assets, Inter-American Association of Intellectual Property (ASIPI), Buenos Aires, Argentina
- 21 and 22 October 2021, *Virtual Education - Collaborative Online International Learning: Una herramienta eficaz para el aprendizaje intercultural del derecho*, Symposium on Legal Education, Universidad Central (Chile)
- 24 June 2021, *Economic Analysis of Intellectual Property during the Covid-19 Pandemic*, Master of Laws in Economic Law & Regulation, Andean University “Simón Bolívar”, La Paz
- 9 April 2021 *Reflections on a Franco-American Virtual Exchange - Collaborative Online International Learning Program*, Cross-Cultural Perspectives of Privacy Law, Symposium “International Legal Education During the Pandemic: Breaking Down Physical Barriers and Borders with Technology and Cutting-Edge Teaching Pedagogies”, Southern Illinois University School of Law
- 11 November 2020, *Differences and similarities between the EU’s GDPR and Brazil’s LGPD, beyond a Brussels’ effect?* Centro Universitario Autônomo do Brasil (Unibrasil) Curitiba
- 24 October 2020 *Intelligenza Artificiale in America Latina, strategie e sfide*, Master in Intelligenza Artificiale, diritto ed etica delle tecnologie emergenti, Università Europea di Roma
- 14-15 November 2020, *The Long-Term Effects of Short-Term Populist Law Reforms: Evidence from Argentina*, with Spruk R., The 19th International Conference of the Japan Economic Policy Association, University of Hiroshima, Hiroshima
- 24-26 July 2020, *Mediation Session Judge*, International Online Mediation Competition, ADR-ODR International
- 14 June 2019, *Public Sector Information in Argentina*, International Conference for Least Developed and Developing Countries on Copyright and the Management of Public Sector Information, World Intellectual Property Organization & Kenya Copyright Board
- 5-6 April 2019 *Arbitrator*, Vis Pre-Moot, International Chamber of Commerce, Paris
- 2-7 February 2018, *Mediation Session Supervisor*, International Commercial Mediation Competition, International, Chamber of Commerce, Paris
- 15 November 2011, *Moderator*, WIPO’s Development Agenda for Academics, Singapore University

PROFESSIONAL EXPERIENCE

LAWYER & INTELLECTUAL PROPERTY CONSULTANT

- 2010-2017 Counsel, Ambrosini & Asociados, Buenos Aires
- 2015-2016 IP Consultant, “Mi Primer Registro”, Organization of the Ibero-American States and National Intellectual Property Institute (INPI)

CV of Maximiliano Marzetti

- 2012-2013 IP Consultant, World Intellectual Property Organization and Uruguayan Copyright Office, Deliverable: Feasibility Report: Intellectual Property Rights in the Uruguayan Audio-visual Sector
- 2010-2010, IP Valuation Expert, National Scientific and Technical Research Council, Buenos Aires
- 2005-2005, Associate, O'Farrell Law Firm, Buenos Aires
- 2005-2005, IP Counsel, Legal Department, XX Winter Olympic Games Organizing Committee, Italy
- 1999-2003 Junior/Semi-Senior Counsel, Battaglia & Associates Law Firm, Rosario

LAWYER-LINGUIST (TRANSLATOR, REVIEWER)

- 2018-to date, Freelance Lawyer-Linguist, Translated (EN > ES), Traduzione24 (IT > ES)
- 2013-2018 Freelance Lawyer-Linguist, Juriscribe, Spanlingua, Marste & Co., Lawlinguists (EN > ES)
- 2012-2013 Bilingual Editor, English-Spanish Bilingual Legal Dictionary, WordReference (EN > ES)

NEUTRAL IN ALTERNATIVE DISPUTE RESOLUTION FORA

- 2022-to date Mediator and Arbitrator, Court of Arbitration for Art, Netherlands Arbitration Institute and Authentication in Art)
- 2018-to date, listed as Mediator and Arbitrator, Arbitration and Mediation Centre, World Intellectual Property Organization

PROFESSIONAL CREDENTIALS

- Lawyer/Attorney-at-Law [*Abogado*]
Member of the Bar Associations of the Autonomous City of Buenos Aires and Santa Fe Province (Second Circumscription), Argentina
Admitted to practice before Federal Courts of Appeals and the National Supreme Court of Argentina
- Intellectual Property Consultant/Trademark and Patent Attorney [*Agente de la Propiedad Industrial*]
National Industrial Property Institute (INPI), Argentina
- Pre-trial Mediator [*Mediador Prejudicial*]
National Directorate of Mediation and Participatory Methods of Conflict Resolution, Ministry of Justice and Human Rights, Argentina

CERTIFICATIONS

- *Salarié sauveteur secouriste du travail*, ISRPP Formation (2023)
- *Evacuation guide et serre-fil*, ISRPP Formation (2022)
- *Certified International Compliance Professional*, International Federation of Compliance Associations
- *Certified Pro Network English-Spanish Translator*, ProZ
- *International Alternative Dispute Resolution Expert*, ADR Centre, Rome

SCHOLARSHIPS & AWARDS

- 2021 COST Association (European Cooperation in Science and Technology), Grant Recipient (Training_School-CA1713)
- 2020-2021 Transitioning to Virtual Exchange Covid-19 Relief Fund Recipient, *Virtual Exchange/Collaborative Online International Learning Program "Cross-Cultural Perspectives on Privacy Policy"*, City University New York, Hostos Community College & IESEG School of Management, FACE Foundation (Franco-American Cultural Exchange) & French Embassy in the United States
- 2020-2021 Creative Commons Copyright Platform Fund Recipient, *Study on how the Paying Public Domain Impacts Creative Commons "0" License and the Public Domain Mark*, Creative Commons Global Network
- 2020-2020 Special Award – Distinction in their Relationship Building with the other Team (as coach of the Mediation Team of the Université Catholique de Lille School of Law & IESEG School of Management), 15th International Commercial Mediation Competition, International Chamber of Commerce, Paris
- 2007, 2013, 2014 Foreign Visiting Research Scholar Grant (*Stipendiat*), Max Planck Institute for

- Innovation and Competition, Munich,
- 2010-2011: Semi-Senior Research Scholar Grant, *The Commons: knowledge and intellectual property*, Latin American Council of Social Sciences (CLACSO), Buenos Aires
- 2009-2009: Best New Blawg of The Year Award, *Juseconomía* (www.blogspot.iuseconomia.com), Blawggers International, Externado University, Bogota
- 2009 Full Scholarship, European University Institute
- 2005-2006 Erasmus Mundus Scholarship, European Commission
- 2004-2005 Full Scholarship, Turin University
- 2004 Full Scholarship, Santiago de Compostela University

AFFILIATIONS

- *Argentinian Plain Language Network*
- *Argentinian Society of Ethics and Compliance*
- *Association Française d'Economie du Droit*
- *Association Française Droit et Management*
- *Comitato di Redazione, Diritto Mercato Tecnologia (Curatore degli aggiornamenti dell'area geografica del Sud America)*
- *Creative Commons Network*
- *European Association of Law & Economics*
- *Freunde und ehemalige Mitarbeiter des Max-Planck-Instituts für Immaterialgüter- und Wettbewerbsrecht e.V.*
- *Ibero-Latin American and Caribbean Law and Economics Association*
- *IESEG's Centre of Excellence in Negotiation Research*
- *IESEG's Centre for Organizational Responsibility*
- *International Association for the Advancement of Teaching and Research in Intellectual Property*
- *International Mediation Institute – Young Mediator's Initiative*
- *Italian Society for Law & Literature*
- *Legal Design Alliance*
- *Société de Législation Comparée*
- *Toastmasters International, SpeakUp Club – Paris*
- *World Commerce and Contracting*

LANGUAGES

- SPANISH (NATIVE)
- ENGLISH (C2)
Pitman's ESOL Higher Intermediate; Pitman's ESOL Advanced; TOEFL; Cambridge's First Certificate in English; Cambridge's Business English for Commerce (Level III); Cambridge's Certificate of Proficiency in English
- ITALIAN (C2)
CILTA Examination, Bologna University
- FRENCH (C1)
Certificat D'Études Françaises Fondamentales, Alliance Française, DELF Premier Degrée Unités A1 & A2, French Ministry of Education
- PORTUGUESE (B2)
Certificate of Proficiency in the Portuguese Language for Foreigners (CELPE-BRAS), Ministry of Education, Brazil
- GERMAN (A2)
Grundstufe, Hamburger Volkshochschule, Start Deutsch, Goethe Institut

PUBLICATIONS

BOOKS

- *Proposals to increase access to public goods in Argentina – Establishing the necessary balance between intellectual property rights and the public domain* (ISBN 978-987-1891-81-8), Latin American Council of Social Sciences (CLACSO), Argentina, 2013
- *Derecho, big data e inteligencia artificial, with Andrea Ottolia, translation from Italian to Spanish, Editorial Tirant Lo Blanch, Spain, 2019 (ISBN 978-8892119130).*

BOOK SECTIONS

- *The Uruguayan Legal Framework of Cannabis, in: Natalie Corthésy, Enrico Bonadio, Yentyl Williams(Eds.), Intellectual Property and Cannabis, TBD, Edward Elgar Publishing, Cheltenham, chapter 13, (Forthcoming)*
- *Country entry (Argentina), in Torremans, Paul (ed.), Encyclopaedia of intellectual property law, Edward Elgar, (Forthcoming)*
- *Towards a more inclusive Public Domain, in Cristiana Sappa (Ed.), Research Handbook on Intellectual Property and Inclusivity, 978 1 80392 725, Edward Elgar Publishing, (Forthcoming)*
- *Decoding Proactive Law, in Handbook of Law & Management, Masson, A., Voss, G., Bouthinon-Dumas H., and Do Carmo J-M (eds.) (Forthcoming)*
- *River Plate Tango: Appropriation, Borrowing, and Innovation (Ch. 16), in Bonadio, Enrico and Zhu, Chen Wei (eds.) Music Borrowing and Copyright Law: A Genre-by-Genre Analysis, Bloomsbury Publishing 2023.*
- *Sociological and economic approaches to law and the economy. Friends or foes? in Milan Zafirovski (ed.), The Routledge International Handbook of Economic Sociology, 1000877957-9781000877953, Routledge, London, chapter 14, pp. 291-306, 2023.*
- *Libraries and copyright law in the 21st century, in Bonadio, Enrico and Sappa, Cristiana (Eds.), The Subjects of Literary and Artistic Copyright, 978 1 80088 175 4, Edward Elgar Publishing, pp. 182-205, 2022.*
- *Inteligencia artificial, compliance y derecho del consumo. Estructuras de gobernanza empresarial y estatal frente al empleo de algoritmos durante la pandemia y más allá, with Acciarri H. and Azar-Baud M. J., in: Mario Bessone, Enrico Minervini and Pietro Perlingieri (Eds.), Il consumatore e la normativa emergenziale ai tempi del Covid-19, 978-88-495-4596-8, Edizioni Scientifiche Italiane, Napoli, chapter 1, pp. 15-41, 2021.*
- *Marcas de forma, motivos absolutos de denegación e implicancias para las marcas de la moda en la Unión Europea, in: Imagen y derecho de la moda 2020-2021 (ISBN 978-987-8343-31-0), Susy I. Bello Knoll (Ed.), Buenos Aires, Albremática, 2021, pp. 219-226.*
- *A cost-effective and welfare-enhancing public policy: Incorporating AI-Enabling Exceptions and Limitations to Latin American Copyright Laws, Anais do XIV Congresso de Direito de Autor e Interesse Público, Curitiba, 2021 (ISSN: 2178-745X), 2020.*
- *Algorithmic Regulation – A legal framework for Artificial Intelligence in Latin America, in “The politics of technology in Latin America” Vol 1, Routledge Editorial Series “Emerging Technologies, Ethics, and International Affairs”, edited by David Ramírez Plascencia, University of Guadalajara and Avery Plaw, University of Massachusetts Dartmouth, 2020.*
- *Trademark’s absolute grounds for refusal - What are the implications for fashion brands? In Fashion Trademarks. A First Survey in Different Parts of the World, (ISBN 9788828818045), Cristiana Sappa (Ed.), Giuffrè, chapter II, pp. 3 et seq., 2020.*
- *The genius of Roman Law, the perspective of institutional design [Translator], Papers in Contemporary Private law (Escritos de Derecho Privado Contemporáneo), Juan Javier del Granado, Bogotá, Grupo Editorial Ibáñez, Chapter I, pp. 25-55, ISBN: 9789587497366, 2017.*
- *Artificial Intelligence Will Make Smart Lawyers Smarter (and dumb ones redundant), The Big Analytics Leaders Collaborative Book Project, Compiled by Deeksha Joshi & Vishal Kumar, 2016.*
- *Synergetic Interaction between Intellectual Property and Consumer Protection: A Pragmatic Law & Economics Proposal, with A. Stazi, A. (2013), in D. Beldiman (Ed.) Access to Information and Knowledge: 21st Century Challenges in Intellectual Property and Knowledge Economy, (ISBN 978-1783470471), Edward Elgar, Cheltenham (UK), pp. 189-207, 2013.*

- *Why do we blawg? A brief economic analysis of legal blogs and the blogosphere in Legal Blogs and Web 2.0*, (ISBN 978-958-710-615-2), Gonzalo A. Ramírez Cleves (Ed.) Externado University, Bogotá, Colombia, pp. 165-188, 2010.
- *H. W. v. Germany (Mauerschützen)*, Case No. 37201/97, [Translator] European Court of Human Rights, 22 March 2001 in *La injusticia extrema no es Derecho*, Rodolfo L. Vigo, Editorial La Ley, 2004.

ACADEMIC JOURNALS

- *Analysis of the legal risk management strategies of companies subject to the French Duty of Vigilance Act – A qualitative study*, with C. Bader, *Journal of Strategic Contracting and Negotiation*, (Forthcoming)
- *Crítica al dominio público pagante (digital) desde una triple perspectiva: tributaria, económica y antropológica* (Castrillo, C. V.), *Revista Anales de Legislación Argentina*, LXXXII (10), ISSN 1514-3341, pp. 103-113, 2022
- *La regulación de la Inteligencia Artificial en la Unión Europea ¿Un espejo para América Latina?* *Anuario de Derecho Privado* (ISSN 2665-2714), no. 4, pp. 109-135 Universidad de Los Andes, Bogotá, 2022
- *Incorporating exceptions and limitations to copyright law to incentivize the development of Artificial Intelligence in Latin America*, *Latin American Law Review* (ISSN 2619-4880), no. 9, Universidad de Los Andes, Bogotá, 2022
- *Long-Term Economic Effects of Populist Legal Reforms: Evidence from Argentina* (with Spruk, R.). *Comparative Economic Studies* 2022 May 30:1-36. DOI: 10.1057/s41294-022-00193-4. Epub ahead of print. PMID: 35668911; PMCID: PMC9150839
- *Victor Hugo Betrayed: The Domain Public Payant as Intended in the 19th Century and as Implemented Today*, *Review of Economic Research on Copyright Issues*, 18(1), pp. 56-80, 2021
- *Cross-Cultural Perspectives on Privacy Law: Reflections after a Franco-American Virtual Education-Collaborative Online International Learning Experience*, *Southern Illinois University Law Journal*, 46(1), pp. 113-130, 2021
- *Patent Law – The Right of Priority Does Not Extend Grace Periods*, *Gewerblicher Rechtsschutz und Urheberrecht (GRUR), Internationaler Teil*, 7 December 2021
- *Copyright Protection for Interior Design Projects (Wycon v Kiko, Italian Supreme Court, decision of 6 February 2020, no. 8433/2020)*, *Gewerblicher Rechtsschutz und Urheberrecht, Internationaler Teil*, 70(2), pp. 205-209, 2021
- *Shape Trademarks, absolute grounds for refusal and fashion brands in the EU (Marcas de forma, motivos absolutos de denegación e implicancias para las marcas de la moda en la Unión Europea)*, *Fashion Law Journal (Suplemento Imagen y Derecho de la Moda)*, *EL DIAL*, Buenos Aires, Argentina, 16 October 2020
- *Paying for works in the public domain? The “domaine public payant” in the 21st century*, *Gewerblicher Rechtsschutz und Urheberrecht (GRUR), Internationaler Teil*, vol. 64, no. 4, p. 343 et seq., 2019
- *Case Note, Comment on the Argentinian Federal Court of Appeals Decision “Havana Club”*, *International Review of Intellectual Property and Competition Law. Volume 49 Number 4*, 2018
- *Análisis Económico del Derecho y reforma del Derecho de Autor: Para un debate ecuaníme*, *The Latin American and Iberian Journal of Law and Economics Volume 3, Issue 1*, 2017
- *Is the Argentinian paying public domain an efficient institution? A law and economics approach*, *EL DIAL, Intellectual Property Law Review*, 28 June 2016
- *Case Note Denso Holding GmbH & Co v. Productos Denso Pla y Cía., SL Law 11/1986*, *International Review of Intellectual Property and Competition Law*, August 2015, Volume 46, Issue 5, pp. 617-619
- *The unbearable lightness of the Argentine legislator concerning copyright law. Economic digressions about the bill that proposes to extend the term of protection of photographic works*, *EL DIAL, Legal Doctrine*, 16 October 2015

- *Artificial Intelligence, Big Data y Lawyers: Goodbye to subjective rankings, to hire a lawyer according to her track record it's already possible*, *EL DIAL, Technology Law Review*, 6 May 2015
- *Case Note "P., L. et al." ("Chinese Take-Away")*, *International Review of Intellectual Property and Competition Law*, September 2014, Volume 45, Issue 6, pp 730-733
- *Case Note "Fontanarrosa Franco v. Ediciones de la Flor S.R.L."*, *International Intellectual Property Law Review*, October 2013
- *Antagonism or Complementarity? A brief commentary on the complex and understudied relationship between Intellectual Property and Competition Law*, *Journal of the Centre for Competition Law Studies, Bogotá (Colombia)*, Vol. 8, No. 8. Jan-Dec. 2012, Section II, pp. 141-158, ISSN: 19006381; *Latin American Competition Bulletin, European Commission*, 2012 (reprinted); *Revista de Derecho Comercial, del Consumidor y de la Empresa*, Vol. III, No. 3, Buenos Aires, June 2012 (reprinted)
- *Law, Economics and Politics of Technology Transfer in Argentina*, *WIPO-WTO Colloquium Papers 2011*
- *Costs without benefits. The recent Article 5 bis added to Law 11.723, LA LEY, 17/01/2011 and 18/01/2011*
- *IP Education - what next? A view from the Southern Cone*, *WIPO Magazine*, Issue 05, 2011
- *The Genius of Roman Law, A Law & Economics perspective*, with Juan Javier del Granado, *Berkeley Program in Law & Economics*, 2009
- *Economic Analysis of Legal Reasoning*, with Juan Javier del Granado, in *Selected Essays on Game Theory and Contemporary Law*, 2009
- *Decodification, constitutionalization, and recodification of Private Law. Is the Civil Code still necessary?* with Luciano Benetti Timm, *The Latin American and Caribbean Journal of Legal Studies*, 2008
- *The Origins of Contract in the New Brazilian Civil Code: An Introduction to the social function, welfarism and contractual solidarity*, with Luciano Benetti Timm, *The Latin American and Caribbean Journal of Legal Studies*, 2008
- *Book Review of Andrew Guzman's How International Law Works, A Rational Choice Theory*, *El DIAL, International Private Law Review*, 2008
- *Protection and Management of Olympic Intellectual Property at the XX Olympic Winter Games Torino 2006*, *El DIAL, Sports Law Review*, 2007
- *What is the Economic Analysis of Law? Mergers News*, Rosario, 2007
- *Comments to the bill extending copyright duration in Argentina*, *El DIAL, Intellectual Property Law Review*, 2006
- *A market for laws in Argentina? Mergers News*, Rosario, 2006
- *The translator and the copyright*, *Gazette of the Association of Translators*, Buenos Aires, 2005
- *Speechless Trademarks? Dilution Theory Meets Freedom of Speech*, *WIPO Collection of Papers*, 2005
- *Myths, prejudices, and reflections on the Economic Analysis of Law*, *El Derecho*, 2004
- *Farewell, beloved Buenos Aires? The future of foreign companies chartered at the Autonomous City of Buenos Aires. Opportunity for the provinces?* *Journal of the Rosario Bar Association*, 2003
- *Electronic Notifications*, *Zeus Law Review*, 2002
- *Information Society's Legal Challenges. Introduction to Digital Signatures*, *Journal of Law and Business*, Austral University, 2001

ONLINE PUBLICATIONS

- [Le dilemme Milei et l'avenir incertain de l'Argentine](#), *The Conversation*, 10 December 2023
- [¿Un dominio público pagante? El oxímoron propuesto por Victor Hugo](#), *The Conversation*, 1 March 2023
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